

# BRIAN FOOTE

## Post-Production Lead | Creative Expertise | Solutions-Oriented Mindset

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## EXPERIENCE

### Vice President of Post Production

#### Two River Pictures

📅 08/2011 - 12/2025    📍 Atlantic Highlands, NJ

- Directed all aspects of post-production for TV series and branded content, ensuring high creative standards and timely delivery
- Built and led a high-performing editorial team, fostering growth and continuous improvement through mentor-ship
- Creative Lead Sr. Editor & Motion Designer known for crafting dynamic, story-driven content for brands, agencies, & media outlets. Expert in editorial pacing, typography, animation, and visual narrative. Thrives in fast-moving environments, guiding projects from concept through delivery with clarity, speed, and a refined aesthetic.
- Designed and optimized VAM workflows to streamline asset management and increase operational efficiency
- Executed post-facility build out. Including hardware acquisition, software licensing, and Adobe Creative Suite integration
- Collaborated closely with directors, producers, colorist, audio-mix, and marketing teams to align post strategies with creative vision
- Kept abreast of emerging technologies (AI) and post trends to continuously enhance visual storytelling quality

### Drone Operator

#### Freelance

📅 02/2021 - Present    📍 NJ

- FAA Certified Drone Pilot (Part 107) Capturing cinematic aerial visuals for commercial and creative projects
- Maintained compliance and upheld best practices for safety, navigation, and aerial filming

### Editor & Motion Graphics Designer

#### The Media & Marketing Group | The Star Group

📅 10/2001 - 08/2011    📍 Cherry Hill, NJ

- Produced visually engaging motion graphics and delivered refined, story-driven editorial work.
- Developed visual concepts for projects, collaborating with creative teams from storyboard to screen
- Managed multiple concurrent projects, consistently meeting deadlines and exceeding client expectations

## SKILLS

Creative Direction & Visual Storytelling • Editorial Video Editing (Short & Long-Form) • Motion Graphics & Animation • Documentary • Adobe Premiere Pro • Adobe After Effects • Photoshop & Illustrator • Video Production Workflows • Shared Storage Environments (NAS, SAN, Cloud) • Creative Team & Project Management • Cross-Functional Collaboration • VAM/DAM • Producer • MS Office & GSuite • Camera & Drone operator • SaaS & Tech

## SUMMARY

I am currently seeking a lead position at your company, leveraging my years of expertise to support your mission of delivering bold, entertaining content that drives growth. I thrive in fast-paced environments, lead by example, and have a solutions-oriented mindset to elevate and propel forward the execution of innovative projects.

Dynamic and results-driven Vice President of Post Production with over 23 years of experience in video production and team management, studio build-outs, expert in optimizing workflows, and leading editorial teams from TV, Daily Podcasts, Social Content, and YouTube series.

My key achievements include expanding LEGAL AF's YouTube channel to over **986K+ subscribers** with a monthly growth of 50K subscribers, **270M+ lifetime views** and increasing team efficiency by 25% through streamlined editing processes.

Camera and Drone operator

## KEY ACHIEVEMENTS

### ✓ Optimized Workflow Efficiency

Increased team efficiency by 25% through optimized workflows and strategic process improvements for post-production.

### ✓ YouTube+Channel+Growth

Producer & Editor, LEGAL AF YouTube channel to 977K+ subscribers, achieving an average monthly increase of 50K in a little over a year.

### ✓ Award-winning Post Production

Led award-winning post-production team, receiving daytime Emmy nominations and a James Beard Nomination.

## CERTIFICATION

FAA Certified Drone Pilot (Part 107)