

# BRIAN FOOTE

## Post-Production Lead | Creative Expertise | Solutions-Oriented Mindset

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### EXPERIENCE

#### Vice President of Post Production - [Two River Pictures](#)

📅 08/2011 - 12/2025    📍 Atlantic Highlands, NJ

- Directed all aspects of post-production for TV series, corporate, & branded content, ensuring high creative standards & timely delivery
- Built & led a high-performing editorial team, fostering growth & continuous improvement through mentor-ship
- Creative Lead Sr. Editor & Motion Designer known for crafting dynamic, story-driven content for brands, agencies, & media outlets.
- Expert in editorial pacing, typography, animation, & visual narrative.
- Thrives in fast-moving environments, guiding projects from concept through delivery with clarity, speed, & a refined aesthetic.
- Designed & optimized VAM workflows for asset management & increase operational efficiency (NAS, Suite & Frame.io)
- Executed post-facility build out. Including hardware acquisition & software licensing integration
- Collaborated closely with directors, producers, colorist, audio-mix, & marketing teams to align post strategies with creative vision
- Kept abreast of emerging technologies (AI) & post trends to continuously enhance visual storytelling quality

#### Author & Content Standards Lead - [Envato](#)

📅 08/2008 - 09/2018    📍 NJ

- Managed authorship & developed the guidelines for creators producing project files, stock footage, & motion graphics.
- Ensured authors followed consistent standards, enabling high-quality submissions & a thriving creative marketplace.

#### Drone Operator - [Freelance](#)

📅 02/2021 - Present    📍 NJ

- FAA Certified Drone Pilot (Part 107) Capturing cinematic aerial visuals

#### Editor & Motion Graphics Designer - [The Star Group](#)

📅 10/2001 - 08/2011    📍 Cherry Hill, NJ

- Produced visually engaging motion graphics & delivered refined, story-driven editorial work
- Collaborating with creative teams from storyboard to screen.

### SKILLS

Creative Direction & Visual Storytelling • Editorial Video Editing (Short & Long-Form) • Motion Graphics & Animation • Documentary • Adobe Premiere Pro • Adobe After Effects • Photoshop & Illustrator • Video Production Workflows • Shared Storage (NAS, SAN, Cloud) • Creative Team & Project Management • Cross-Functional Collaboration • VAM/DAM • Producer • MS Office & GSuite • Camera & Drone • SaaS & Tech

### SUMMARY

I am currently seeking a lead position at your company, leveraging my years of expertise to support your mission of delivering bold, entertaining content that drives growth. I thrive in fast-paced environments, lead by example, and have a solutions-oriented mindset to elevate and propel forward the execution of innovative projects.

Dynamic and results-driven Vice President in video production and team management, studio build-outs, expert in optimizing workflows, and leading creative teams from TV, Daily Podcasts, Social Content, and YouTube series.

My key achievements include expanding LEGAL AF's YouTube channel to over **1M+ subscribers** with a monthly growth of 50K subscribers, **300M+ lifetime views** and increasing team efficiency by 25% through streamlined editing processes.

### KEY ACHIEVEMENTS

#### ✓ Optimized Workflow Efficiency

Increased team efficiency by 25% through optimized workflows and strategic process improvements.

#### ✓ YouTube Channel Growth

Producer & Editor, LEGAL AF YouTube channel to 1M+ subscribers, achieving an average monthly increase of 50K in a little over a year.

#### ✓ Award-winning Post Production

Led award-winning team, receiving daytime Emmy nominations and a James Beard Nomination.

#### ✓ Stock Site Launch

I contributed to building videohive.net from its early stages, shaping its structure & expanding the creative ecosystem over that decade.

### CERTIFICATION

[FAA Certified Drone Pilot \(Part 107\)](#)

### PORTFOLIO

<https://www.brianfootecreative.com/>